

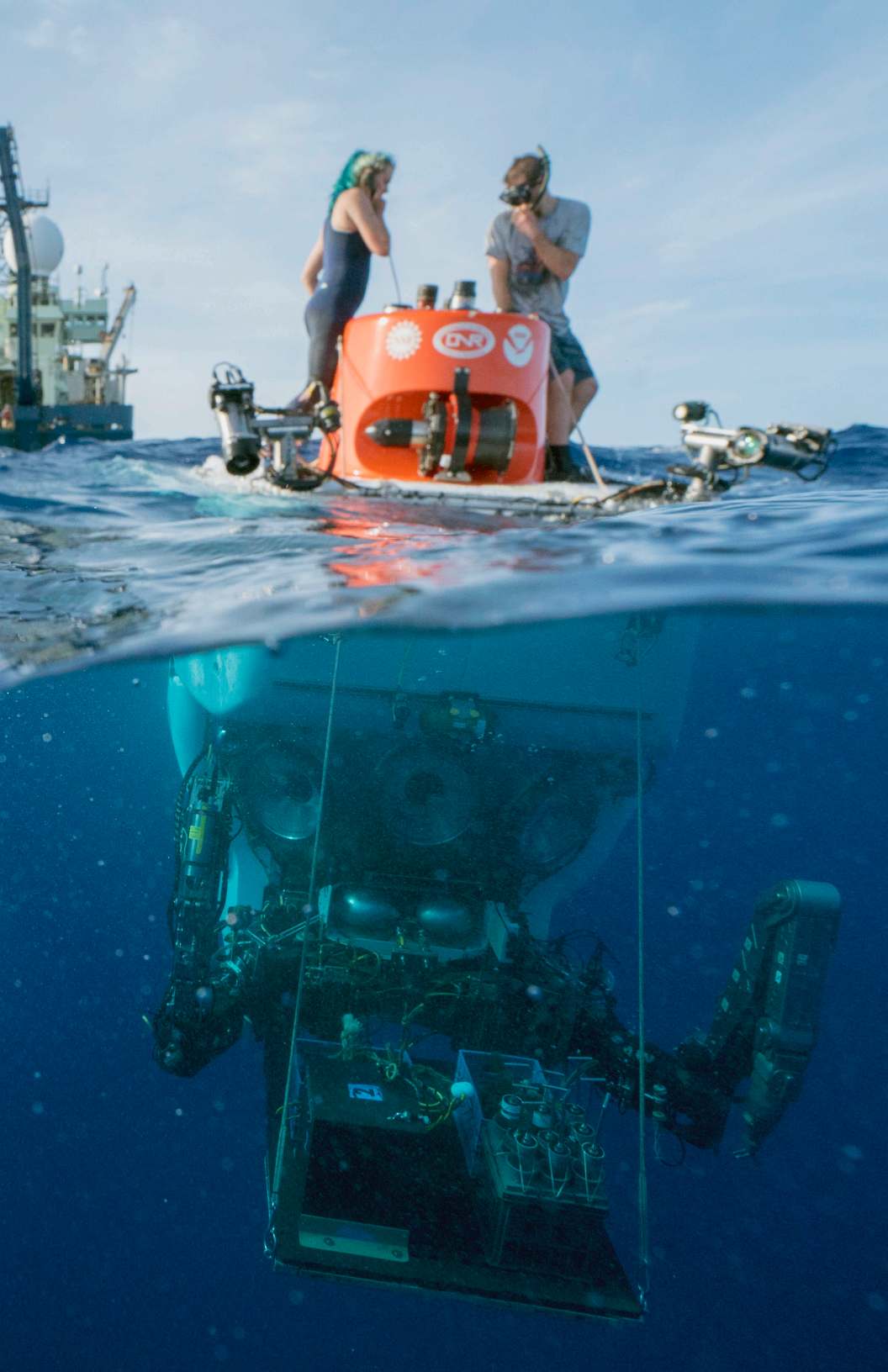


THE WHOI CORPORATION

MAKING WAVES FOR THE GLOBAL GOOD



WOODS HOLE
OCEANOGRAPHIC
INSTITUTION



WHAT IS THE WHOI CORPORATION?

The WHOI Corporation is a vibrant community of diverse members who support the mission of Woods Hole Oceanographic Institution while fostering learning and camaraderie. The Corporation's role is to help advance WHOI's position as an organization and provide private philanthropic support. Membership in the Corporation is also the principal vehicle for deeper volunteer engagement. It confers a rare opportunity to join with WHOI scientists and engineers on a continuous voyage of exploration, discovery, and problem-solving.

The Woods Hole Oceanographic Institution (WHOI) is the world's premier independent organization dedicated exclusively to ocean research, technology, and education for the benefit of humanity. We combine state-of-the-art science, engineering, and ship operations to unravel and devise science-based solutions to planetwide problems, while also educating the next generation of ocean leaders.

Corporation membership is by nomination/invitation. Through ambassadorship and annual giving, Corporation Members provide high-impact support of WHOI. Members share a common loyalty to WHOI as a world-class institution and represent the Institution in their local communities and networks. They have an important voice in WHOI's affairs and are full participants in the intellectual life of the Institution.

WHY WHOI?

The ocean is our planet's life-support system. It is inextricably linked to our climate, weather, and the lives and livelihoods of people around the globe. The ocean holds the answers to many of the world's most pressing problems. WHOI is unlocking its secrets.

WHY JOIN THE WHOI CORPORATION?

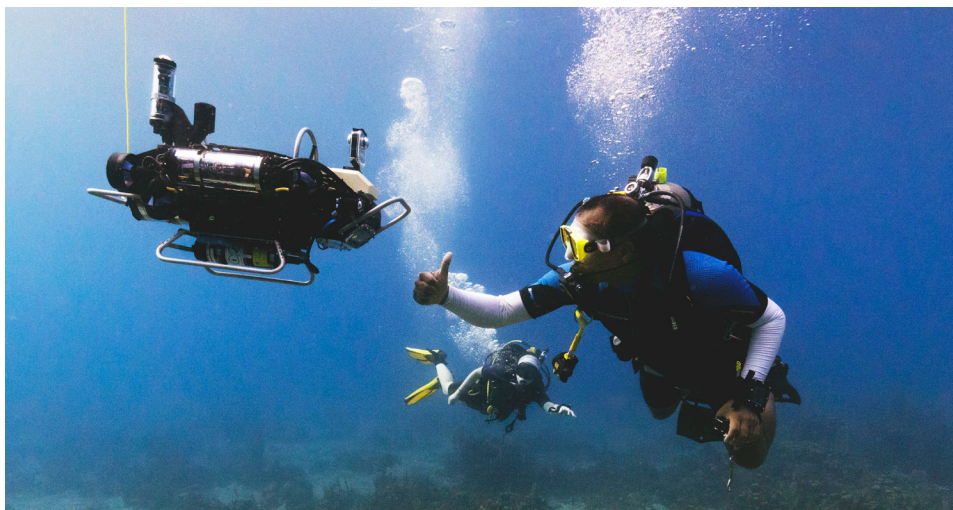
WHOI Corporation Members make a difference for ocean science, exploration, and education for the benefit of humanity. Members are a vital component of the WHOI community, making meaningful contributions to the advancement of ocean science and education. Accordingly, Members engage and interact with WHOI scientists and engineers and have access to specialized content and a true “insider’s view” of WHOI.

SPECIAL OPPORTUNITIES INCLUDE:

- Invitations for you and a guest to Joint Meetings of the Board and Corporation in Woods Hole;
- Invitations to private science presentations and special events;
- A subscription to *Oceanus* magazine, with in-depth coverage of WHOI ocean exploration and science;
- Occasional opportunities to travel globally and join exciting research and exploration excursions;
- Unique WHOI tours and meetings with scientists and explorers;
- Opportunities to join webinars, panel discussions, laboratory visits, and other WHOI activities;
- WHOI Corporation Member lapel pin and WHOI gear;
- Weekly *Ocean Insider* e-newsletter filled with news and information about the ocean and upcoming events;
- Recognition of your Member leadership in the annual report and other WHOI publications; and
- The opportunity to be part of the world’s premier, independent organization for ocean research, to make meaningful contributions to its continued success, and to network with like-minded people who share a passion for the ocean and science in service of society.

THE THREE A'S

Corporation Members serve WHOI in an advisory capacity. While they have no formal role in the governance of the Institution, Members help WHOI fulfill its mission, develop its policies, and ensure its place as a standard-bearer of excellence in ocean exploration, discovery, and education. Corporation Members support WHOI through participation in Advancement, Ambassadorship, and Advice. Each Member leads by example.



ADVANCEMENT

Recognizing WHOI's dependence on private financial support, Members prioritize time and donations to WHOI among their top three causes. For those with the capacity, a \$10,000 annual gift is a good starting point, with consideration of a larger Annual Fund donation and/or capital gift during their tenure. Members engage with the Advancement staff and their initiatives and are willing to propose, and help cultivate, new donors to WHOI. Additionally, Members are encouraged to introduce three (3) new qualified prospect leads annually to help grow WHOI's support base and cultivate new Corporation Members.

AMBASSADORSHIP

Corporation Members actively serve as WHOI ambassadors, promoting engagement as well as annual support. Understanding the importance of WHOI in the ocean research world, with a strong commitment to its evolving mission, is critical. Members who possess connections with knowledge centers or professional networks (e.g., ocean community, Navy or other federal agencies, academic partners, and other emerging technology or industry consumers of ocean science) should actively network on behalf of WHOI, make introductions, and help develop these adjacencies, as appropriate.

ADVICE

Devoting appropriate time, attention, and resources to WHOI is key to Corporation membership. This includes attendance at meetings, where information central to WHOI's programmatic and financial condition is exchanged and advice is appreciated. Members with expertise in specialized fields (e.g., IT, marketing, venture capital and commercialization, strategic philanthropy, finance, and risk management) may be called upon to advise WHOI in these areas.

CORPORATION GOVERNANCE AND MEMBERSHIP TERMS

Members are elected to serve for three (3) years. Terms may be renewed at the discretion of the Nominating Committee. The Corporation is currently composed of more than 140 Members. It is led by a Corporation Executive Committee, composed of the Corporation's Chair, Nominating Committee Chair, Advancement Liaison, Organizational Development Liaison, Ambassadorship Liaison, and Advice Liaison. Each Corporation Liaison serves as a primary point of contact for Corporation Members, gathering ideas and feeding them to WHOI staff as appropriate.

MAKING WAVES MAKES AN IMPACT

Your Corporation Member support directly impacts WHOI's continued success on more than 900 projects worldwide. WHOI and its volunteer leaders know that...

- advances in science and technology help harness the power of the ocean to reverse climate change;
- the ocean increases food and energy security with sustainable farming, fishing, and power production;
- scientists, fishing communities, policymakers, and industry must work together to preserve endangered ecosystems;
- large-scale observation networks transform our understanding of the ocean and improve forecasting of extreme events;
- the best minds are needed to help threatened marine life recover and thrive in a vibrant ocean;
- combining state-of-the-art science, engineering, and ship operations is key to unraveling the mysteries of the deep and devising science-based solutions to planetwide problems.

**Thank you for your interest in the
WHOI Corporation.**

Together, we can make a difference!

FOR MORE INFORMATION, CONTACT

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