The goal of the BlueSwell Incubator program is to support new Founders with novel ocean-related technologies and business concepts by preparing them to raise commercial capital to support their growing businesses resulting in significant impact on ocean sustainability.

OUTCOMES OF THE PROGRAM

- Startup Development
- Job Growth
- Ocean Sustainability
- Stakeholder Engagement in Innovation
1. $35,000 grant
2. Tailored curriculum
3. In-depth mentoring, both generalist & sector-specific
4. Blue Economy stakeholder connections - investors and customers
TYPES OF SOLUTIONS

Offshore Renewable Energy
Fisheries & Aquaculture
Maritime
Marine Debris & Pollution
Resilient Waterfronts

Robotics, Sensing, & Observing
Software
AI/Data Analytics
Materials
Hardware & Internet-of-Things

THIS IS A FRAMEWORK, NOT A LIMITATION
OVERALL TIMELINE

- JUNE 18: Applications Open
- AUGUST 9: Application Deadline
- MID AUGUST: Finalist Selected
- MID SEPT: Cohorts Selected
- OCTOBER 26: Program Start
- MARCH 31: Demo Day
- APRIL 2: Program End
PROGRAM
OCT 26 2020 - APR 2 2021

Key Activities
- Workshops
- Mentorship
- Stakeholder connections
- Peer interaction
- Networking
- Site visits
- Demo Day

Core Content
- Business Model development
- Product/market fit
- Customer discovery
- Financials and accounting
- Legal considerations
- Metrics and KPIs
- Product development
- Stakeholder engagement
- Marketing, branding & storytelling
- Fundraising
- Leadership
THANK YOU!

Website:  
https://blueswell.sea-ahead.com/

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