

BlueSwell



New England
Aquarium

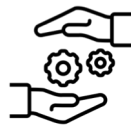


SeaAhead
Bluetech Innovation

BLUETECH INCUBATOR

AUGUST 26 2020

The goal of the BlueSwell Incubator program is to support new Founders with novel ocean-related technologies and business concepts by preparing them to raise commercial capital to support their growing businesses resulting in significant impact on ocean sustainability.



Startup Development



Job Growth



Ocean Sustainability



Stakeholder Engagement in
Innovation

PROGRAM BENEFITS

1. \$35,000 grant
2. Tailored curriculum
3. In-depth mentoring, both generalist & sector-specific
4. Blue Economy stakeholder connections - investors and customers

	Offshore Renewable Energy	Fisheries & Aquaculture	Maritime	Marine Debris & Pollution	Resilient Waterfronts
Robotics, Sensing, & Observing					
Software					
AI/Data Analytics					
Materials					
Hardware & Internet-of-Things					
THIS IS A FRAMEWORK, NOT A LIMITATION					

OVERALL TIMELINE



JUNE 18

Applications
Open



AUGUST 9

Application
Deadline



MID AUGUST

Finalist
Selected



MID SEPT

Cohorts
Selected



OCTOBER 26

Program
Start



MARCH 31

Demo Day



APRIL 2

Program End

PROGRAM

OCT 26 2020 -
APR 2 2021

Key Activities

- Workshops
- Mentorship
- Stakeholder connections
- Peer interaction
- Networking
- Site visits
- Demo Day

Core Content

- Business Model development
- Product/market fit
- Customer discovery
- Financials and accounting
- Legal considerations
- Metrics and KPIs
- Product development
- Stakeholder engagement
- Marketing, branding & storytelling
- Fundraising
- Leadership

THANK YOU!

Website:

<https://blueswell.sea-ahead.com/>

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website

Join Us!

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