

CMR 6th Annual Entrepreneur's Showcase and Leadership Forum

A Rising Tide - Organizing for Success

Company Flash Talks – Group 3

Wednesday, 26 August 2020

Kenneth P. Morse

Serial Entrepreneur, Angel Investor & Global Sales Veteran

Advisory Board, WHOI Center for Marine Robotics

Chairman & CEO, Entrepreneurship Ventures Inc., Boston

Founding Managing Director, MIT Entrepreneurship Center, Cambridge (1996 – 2009)

Visiting Professor, ESADE Business School, Barcelona

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2015: Scuttlebutt and grumbling around the UAV ecosystem



UAV discussions at The Captain Kidd

We need **better** propulsion systems

- More efficient: longer mission life
- Smaller & lighter: more payload
- Fits “just right”: more space
- Quieter: acoustically and electromagnetically



1st Annual CMR Forum, Summer 2015



Entrepreneur Showcase in the High Bay, 2015

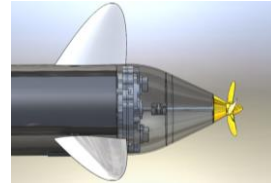
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2

2-year search for a Game Changer ...

Software centric:

- Start with customer specs
- then, design & build

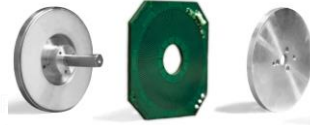


Rapid prototyping:

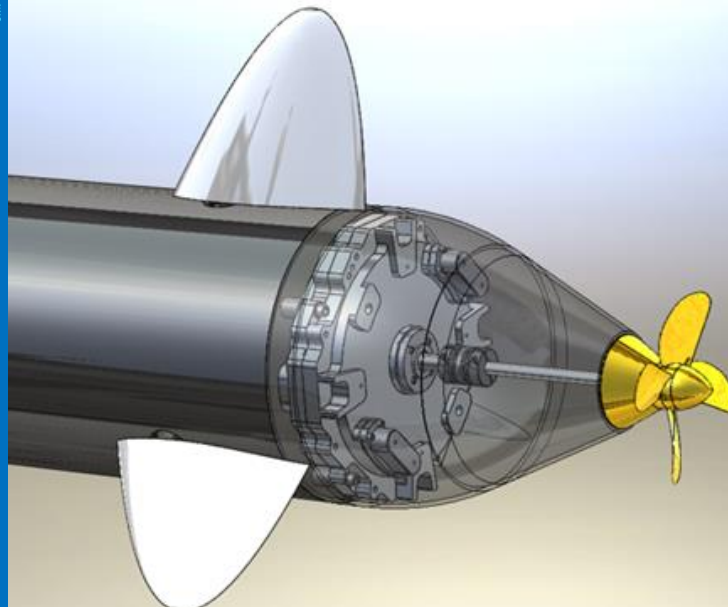
- 3 months
- not 3 years

Super quiet:

- Encapsulated windings
- Extremely low EMI



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